

## Session II - The potential of the EUDI Wallet as a tool to make the Single Market a reality

As of May 2024, the European Digital Identity Framework has come into force. The framework aims to create a more digitally integrated Union by reducing barriers between Member States and empowering Union citizens to benefit from digitalization. To fully realize these benefits and meet the political ambitions, the Commission and Member States are currently focusing on developing their national EUDI Wallets. Over the next few years, every EU Member State will provide its own wallet app, to all citizens and businesses.

Essentially, the EUDI Wallet is a versatile tool that holds great potential for alleviating administrative burdens for citizens and businesses, making it easier to navigate across EU and make use of the single market. The EUDI Wallet could therefore be a central tool to deliver on the Commission's ambition of reducing burdens by 25 percent. However, the success of the EUDI Wallet is determined on the ease with which it is integrated into public services as well as its use in the private sector.

Ensuring a broad uptake of the EUDI Wallet requires a dedicated use case strategy that meets the needs of both citizens and businesses. Considering the broader EU legislative landscape, relevant policy measure and the evolution of digital services and their business models, it is crucial to initiate a discussion among the D9+ to leverage the expertise of its members. We need to explore and identify the use cases with most potential for collective action to ensure a high uptake of the EUDI Wallet and ensure streamlining of the Wallet's employment. This could be achieved with a dedicated use case strategy from the Commission.

Therefore, we would like to initiate a discussion in the D9+ on ensuring ambitious uptake by exploring and identifying potential use-cases regarding both citizens and businesses for promotion alongside the rollout of the Wallet.



#### Potential use-cases for the EUDI-wallet

- Verification in a broad range of sectors (e.g. age-verification in the sale of products with a certain age-limit and for accessing Social Media).
- A “common EU corporate certificate” as well as digital powers of attorney for representation of a company across the EU.
- Easier access to documentation (e.g. education records).
- Digital issuing for e.g. tickets or discount cards – i.e. combatting the presence of false ticketing in cultural events.

With this in mind, we would like to pose three questions for debate at the D9+:

1. Looking forward, do you agree with the need to develop a dedicated use case strategy? And in which areas do you see use-cases with the most potential for alleviating burdens for citizens and businesses which should be part of such a strategy?
2. How do we ensure the broadest possible uptake of the Wallet across the EU? Any national consideration in the development of the EUDI Wallet in terms of supporting the rollout?
3. How can we create a sustainable business model around the business wallet, and what considerations should be taken into account when developing a business wallet?